

## “Working to Become Dementia Friendly” (WTBDF) Recognition symbol Application Form

Name	
Organisation	
Main Address	
Contact details Phone / email	
Please describe the type of organisation and what you do	
Date of application	
Date of award	

All those who wish to use the ‘Working to Become Dementia Friendly’ recognition symbol in Kent should commit to the following as a ‘minimum’ and provide a yearly update.

Appoint a dementia lead to take forward your organisations commitments.	
Dementia Lead / co-leads names	
Contact details	

Commitment	I agree (sign and date)
Commit to the dementia declaration and the I statements <a href="http://www.dementiaaction.org.uk/assets/0002/0647/National_Dementia_Declaration.pdf">http://www.dementiaaction.org.uk/assets/0002/0647/National_Dementia_Declaration.pdf</a>	
Become a supporter of your local DAA/ DFC and attend minimum of 2 meetings per year. Dates of local meetings can be found <a href="http://dementiafriendlykent.org.uk/diary-dates/">http://dementiafriendlykent.org.uk/diary-dates/</a>	
Commit to DEEP dementia words matter recommendation’s for all communications. <a href="http://dementiavoices.org.uk/wp-content/uploads/2015/03/DEEP-Guide-Language.pdf">http://dementiavoices.org.uk/wp-content/uploads/2015/03/DEEP-Guide-Language.pdf</a>	
Commit to 25% of staff becoming dementia friends or equivalent within the first year and incorporating dementia friends into inductions/renewed training with an aim to reach 100% dementia friends.	
Consider improvements to signage and environment when due for refresh, upgrading or redesign.	

Organisational Pledges of action – which can be measured or evaluated.

- To have at least one organisational/internal action or pledge
- To have at least one action / Pledge where they work with an organisation from a different sector.

Please see guidance sheets for ideas and further information

Pledge description (What you intend to do, how and with whom)	How will you measure / evaluate the impact of the pledge?

Please return to [dementiafriendstonbridge@gmail.com](mailto:dementiafriendstonbridge@gmail.com)  
Tonbridge DFC c/o 173 High St, Tonbridge TN91BX

If you would like your business / organisation to appear on the [www.dementiafriendlykent.org.uk](http://www.dementiafriendlykent.org.uk) website along with your application (above)

Please also fill in the below...

Your Company Logo
200 words to explain your business
Where does your business/ organisation / group trade or focus
Please attach any pictures or photos you wish to have on your page
Please attach any links you would like attached to your page